Daisy

Design & product development

Make an idea visible. Give the revision a clear direction.

Develop front and back visuals from references, fabric and product information. Define what should change, then review versions, team feedback and the technical pack within the same style.

WHICH WORK DOES IT HELP WITH?

When references, product descriptions and revision notes sit in separate files, it becomes harder for everyone to discuss the same design.

KEY WORKING AREAS

References, fabrics and product facts

Front/back visuals and revision controls

Version comparison and sharing

Technical data and version-specific PDF

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How could it help in your role?

These work profiles describe benefits. Account permissions and access scope are configured separately.

Designer

Need: Evaluate different interpretations of a design on the same style.

Daily use: Review front and back views side by side. Describe the change in the revision panel; choose attributes to preserve and, when needed, a region to edit.

Main benefit: Give the team a shared version for discussing what should change and what should stay.

Handoff and decision: Hand over the selected version and its outstanding assumptions for technical review.

Product development and technical team

Need: Review appearance, materials and technical information for the same product decision.

Daily use: Enter sourced materials, measurements, tolerances and production notes. Save the technical draft and check the PDF for the selected version.

Main benefit: Discuss missing information and the checks required on a physical sample more clearly.

Handoff and decision: Complete sampling, pattern and manufacturability checks through your specialist process.

A QUESTION TO REVIEW TOGETHER

How do we move from material information to virtual product evaluation?

Working across the team

These work profiles describe benefits. Account permissions and access scope are configured separately.

Brand, buyer and collection lead

Need: Use a shared reference when reviewing alternatives and team feedback.

Daily use: Review shared visuals and assessments within your access. Give feedback on the relevant version and clarify requested changes.

Main benefit: Compare alternatives from the same record and communicate which decision is still needed.

Handoff and decision: Keep visual review separate from commercial commitments and physical sample approval.

Materials and sourcing team

Need: Give the team a common reference for the fabric and trims used in a style.

Daily use: Organise material records you may edit; check their images, technical fields and the relevant material selection.

Main benefit: Make the material basis of a design visible and make missing technical information easier to discuss.

Handoff and decision: Verify physical behaviour, test results and sourcing conditions separately.

WHAT SHOULD THE NEXT PERSON RECEIVE?

The selected version, material choice, revision notes and questions to verify on a physical sample.

From a need to everyday use

This is a suggested sequence. Available screens and actions depend on your account access.

01 Start with one product

Gather references, fabric and the product description. Explore the guided example first if you want to see the workflow.

The guided example uses recorded visuals; it does not start live generation.

02 Review the first visual

Review front and back together and identify changes to fit, pockets, seams and fabric appearance.

Note the details to check on a physical sample.

03 Define the revision

Describe the detail to change and select attributes to preserve. Use a region or mask when needed and create a new version.

Locks guide the request; still check the resulting visuals.

04 Compare and hand off

Compare and share versions, then download the relevant technical pack. Complete visual review separately from technical-data review.

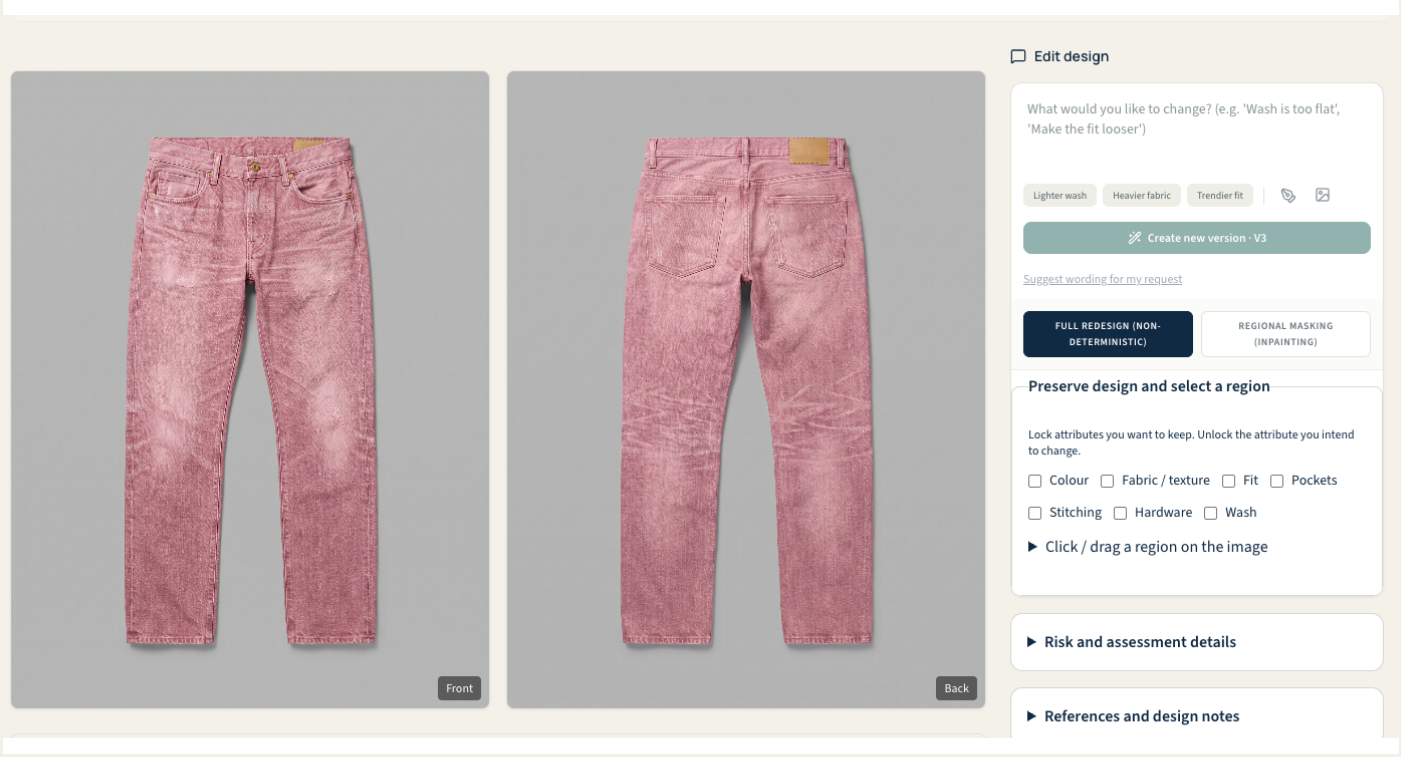
Missing technical facts are not guessed; your team makes the technical decision.

EXAMPLE SCENARIO / FICTIONAL

You want to change the wash on a denim style while keeping its pockets and fit. Define the revision and the details to preserve. Compare the front/back result with the earlier version, then hand the selected version, material facts and open technical questions to sampling.

Look inside the workspace

Read the example alongside the task and the information you need to check.



Local acceptance screen of the current release; fictional design.

Read front/back views alongside the revision panel. Select details to preserve and manage comparison, sharing and technical data against the same version.

BEFORE MOVING THE WORK FORWARD

01 Define the detail to change and the attributes to preserve.

02 Compare the result with the earlier version; locks do not guarantee the outcome.

03 Complete visual approval separately from technical-data approval.

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Plan your first use

Choose a small real task, record the starting point and review the experience with your team.

BEFORE YOU START

01 Choose one style and a clear revision question.

02 Check material, visual and technical sources.

03 Identify reviewers and their access permissions.

HOW COULD YOU ASSESS THE BENEFIT?

- Time to clarify revisions
- Comments requiring clarification
- Development steps per style

These are suggested measures, not achieved performance results or guaranteed savings.

SCOPE AND YOUR TEAM'S DECISIONS

Actions depend on ownership and sharing permissions. The technical pack does not estimate missing production data. AI visuals and the draft PDF do not prove fabric behaviour, measurement conformity or production approval.

ACCESS AND NEXT STEP

Personal sign-in using Magic Link or Google.

Request a guided demo or a scoped pilot. We will review onboarding, usage and support needs together.

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