SartoAI

Products + Solutions + Intelligence

Smart software for the textile industry.

SartoAI develops software products and tailored solutions for textile, apparel and fashion businesses. The starting point is a concrete task your team performs every day.

Products

Explore seven applications for design, fabric selection, orders, quality, marketing, customer support and technical specifications.

Solutions

Build new applications, integrations, automation and decision-support tools around your needs, including work beyond our seven products.

Intelligence

Use industry publications and practical notes to choose a question and a task worth testing.

In this guide: choosing a product, tailored solution opportunities, our delivery model, responsible use and planning your first conversation.

Updated: 6 November 2026

Choose your starting point.

Choose the role, need and example output; explore the details in each application's guide.

Daisy	Design teams: compare options before sampling. Output: front/back visuals and a draft technical pack. **Explore the guide and example**
Fabia	Fabric sourcing and suppliers: compare requirements, samples and quotations. Output: a shortlist and selection rationale. **Explore the guide and example**
Orain	Merchandising and operations: review order status and follow-up. Output: sourced answers and stage records. **Explore the guide and example**
Quai	Inspectors and QA: review measurements with evidence. Output: inspection reports, corrective actions and reinspection records. **Explore the guide and example**
Maria	Brand and marketing teams: turn product facts into channel content. Output: Instagram, email and product-copy drafts. **Explore the guide and example**
Carin	Customer service: see what supports a reply and what is missing. Output: sourced drafts and questions for human review. **Explore the guide and example**
Claire	Technical and production teams: use PDF, Excel and images to prepare a Turkish sheet. Output: sourced measurements and instructions. **Explore the guide and example**

Applications have separate accounts and data scopes. This portfolio does not imply automatic data transfer or shared access between products.

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New solutions for your needs

Our products illustrate starting points. We also design software for business needs beyond the portfolio.

Knowledge and document assistants

Search permitted documents and procedures, retrieve information with references and route open questions for specialist review.

Workflow tools and automation

Design requests, quotations and approvals around your users, owners and business rules.

Integration and decision support

Assess connections between ERP, PLM, files and spreadsheets; build shared tracking and reporting around available data.

Start with an agreed scope

Agree one workflow, data sources, feasibility, deliverables, acceptance measures and a pilot plan. These are possible project areas; they do not imply prebuilt integrations or completed customer projects.

Industry understanding and delivery

We connect your business needs with the people and technical work needed to deliver.

Industry and product direction

We bring textile and apparel workflow knowledge into product decisions, user needs and commercial priorities.

Architecture and technical review

Depending on the project, specialist academics and technical advisers contribute to the architecture and detailed technical decisions.

Engineering and development

Engineers and engineering students support day-to-day development. AI-assisted tools are used alongside technical expertise and human review.

Onboarding and ongoing use

Delivery responsibilities, testing and acceptance, data access, training, maintenance and support are agreed for each project.

Explore our delivery approach

Information, AI and team decisions

An application’s output is useful alongside the checks made by the person using it.

Website examples and live applications

Website task demos are fictional and rule-based; they do not call live AI. Enter each live application with your own account and permissions.

Sources and missing information

A recorded source is not live stock or a physical test. Confirm gaps and review AI drafts with specialists. The current Quai release has no generative AI.

Language and original technical text

Use the website in TR/EN and switch language on the same content. App coverage varies by product. Claire’s technical translation focuses on English to Turkish; source excerpts may keep their original language.

Approval, sending and integration

Drafting, human approval and external action are separate steps. Do not assume automated publication, shipment release or shared product data. Define connection and access needs for each project.

Define the first step together

Choose one task and an output that your team can evaluate.

Choose a task

For example: finding order status, comparing fabrics or checking a technical instruction.

Identify the user and decision owner

Who performs the task, who checks the output and which decision is needed?

Describe sources and boundaries

Which document or system is used? Keep confidential files and customer data out of the initial message.

Record the starting point

Choose a concrete measure, such as current time spent, repeated clarification or missing records.

Open the inquiry form

team@sartoai.com

Sending the form does not create a project order, calendar booking or marketing subscription. Meeting time and working terms are agreed separately.

This guide describes current product scope and suggested ways to use it. It does not promise a savings rate or guaranteed outcome.

Updated: 6 November 2026

Daisy

Design & product development

Make an idea visible. Give the revision a clear direction.

Develop front and back visuals from references, fabric and product information. Define what should change, then review versions, team feedback and the technical pack within the same style.

WHICH WORK DOES IT HELP WITH?

When references, product descriptions and revision notes sit in separate files, it becomes harder for everyone to discuss the same design.

KEY WORKING AREAS

References, fabrics and product facts

Front/back visuals and revision controls

Version comparison and sharing

Technical data and version-specific PDF

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How could it help in your role?

These work profiles describe benefits. Account permissions and access scope are configured separately.

Designer

Need: Evaluate different interpretations of a design on the same style.

Daily use: Review front and back views side by side. Describe the change in the revision panel; choose attributes to preserve and, when needed, a region to edit.

Main benefit: Give the team a shared version for discussing what should change and what should stay.

Handoff and decision: Hand over the selected version and its outstanding assumptions for technical review.

Product development and technical team

Need: Review appearance, materials and technical information for the same product decision.

Daily use: Enter sourced materials, measurements, tolerances and production notes. Save the technical draft and check the PDF for the selected version.

Main benefit: Discuss missing information and the checks required on a physical sample more clearly.

Handoff and decision: Complete sampling, pattern and manufacturability checks through your specialist process.

A QUESTION TO REVIEW TOGETHER

How do we move from material information to virtual product evaluation?

Working across the team

These work profiles describe benefits. Account permissions and access scope are configured separately.

Brand, buyer and collection lead

Need: Use a shared reference when reviewing alternatives and team feedback.

Daily use: Review shared visuals and assessments within your access. Give feedback on the relevant version and clarify requested changes.

Main benefit: Compare alternatives from the same record and communicate which decision is still needed.

Handoff and decision: Keep visual review separate from commercial commitments and physical sample approval.

Materials and sourcing team

Need: Give the team a common reference for the fabric and trims used in a style.

Daily use: Organise material records you may edit; check their images, technical fields and the relevant material selection.

Main benefit: Make the material basis of a design visible and make missing technical information easier to discuss.

Handoff and decision: Verify physical behaviour, test results and sourcing conditions separately.

WHAT SHOULD THE NEXT PERSON RECEIVE?

The selected version, material choice, revision notes and questions to verify on a physical sample.

From a need to everyday use

This is a suggested sequence. Available screens and actions depend on your account access.

01 Start with one product

Gather references, fabric and the product description. Explore the guided example first if you want to see the workflow.

The guided example uses recorded visuals; it does not start live generation.

02 Review the first visual

Review front and back together and identify changes to fit, pockets, seams and fabric appearance.

Note the details to check on a physical sample.

03 Define the revision

Describe the detail to change and select attributes to preserve. Use a region or mask when needed and create a new version.

Locks guide the request; still check the resulting visuals.

04 Compare and hand off

Compare and share versions, then download the relevant technical pack. Complete visual review separately from technical-data review.

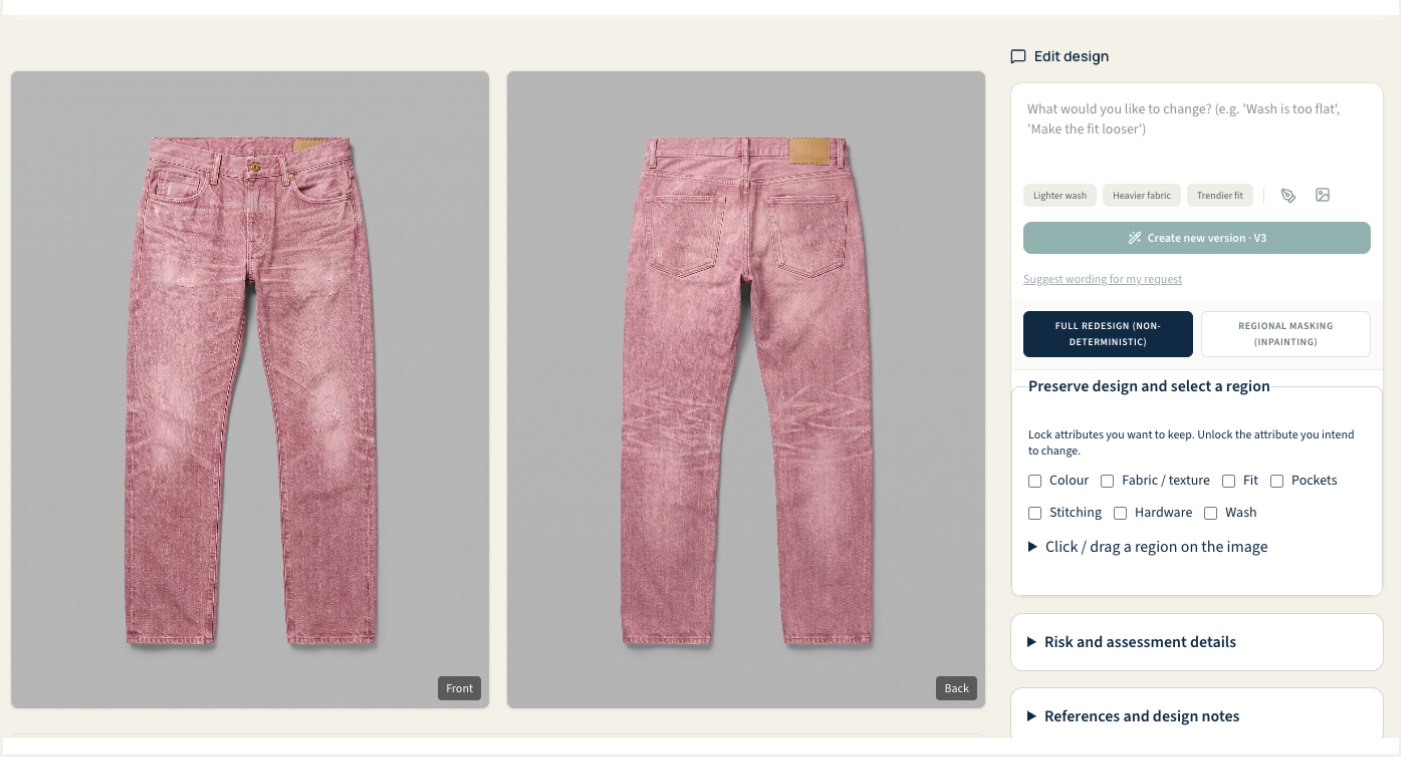
Missing technical facts are not guessed; your team makes the technical decision.

EXAMPLE SCENARIO / FICTIONAL

You want to change the wash on a denim style while keeping its pockets and fit. Define the revision and the details to preserve. Compare the front/back result with the earlier version, then hand the selected version, material facts and open technical questions to sampling.

Look inside the workspace

Read the example alongside the task and the information you need to check.



Local acceptance screen of the current release; fictional design.

Read front/back views alongside the revision panel. Select details to preserve and manage comparison, sharing and technical data against the same version.

BEFORE MOVING THE WORK FORWARD

01 Define the detail to change and the attributes to preserve.

02 Compare the result with the earlier version; locks do not guarantee the outcome.

03 Complete visual approval separately from technical-data approval.

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Plan your first use

Choose a small real task, record the starting point and review the experience with your team.

BEFORE YOU START

01 Choose one style and a clear revision question.

02 Check material, visual and technical sources.

03 Identify reviewers and their access permissions.

HOW COULD YOU ASSESS THE BENEFIT?

- Time to clarify revisions
- Comments requiring clarification
- Development steps per style

These are suggested measures, not achieved performance results or guaranteed savings.

SCOPE AND YOUR TEAM'S DECISIONS

Actions depend on ownership and sharing permissions. The technical pack does not estimate missing production data. AI visuals and the draft PDF do not prove fabric behaviour, measurement conformity or production approval.

ACCESS AND NEXT STEP

Personal sign-in using Magic Link or Google.

Request a guided demo or a scoped pilot. We will review onboarding, usage and support needs together.

daisy.sartoai.com

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Fabia

Your digital fabric specialist

From a fabric brief to a considered choice.

Describe your need by text or voice. Compare fabrics you can access and connect supplier replies, samples and quotations to the same project decision.

WHICH WORK DOES IT HELP WITH?

Finding the right fabric across catalogues, samples and messages requires a view of both technical requirements and sourcing conditions.

KEY WORKING AREAS

Fabric briefs by text and voice

Catalogue search and three-fabric comparison

Samples, quotations and supplier replies

Supplier workspace and catalogue permissions

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How could it help in your role?

These work profiles describe benefits. Account permissions and access scope are configured separately.

Fabric buyer

Need: Assess technical requirements and sourcing expectations in the same search.

Daily use: Describe composition, weight, width, quantity and timing. Compare up to three fabrics and identify uncertain requirements or tests still needed.

Main benefit: Make the technical and commercial reasons behind a fabric choice easier to review.

Handoff and decision: Review and approve sample or quotation requests. A record is not an order or payment.

Design and product development

Need: Translate a product idea into specific fabric requirements.

Daily use: Clarify intended use, composition, width and performance needs. Review technical fabric information and sample evaluations.

Main benefit: Discuss aesthetic expectations alongside technical requirements and identify checks that need a physical sample.

Handoff and decision: Connect tests and sample decisions to the record; do not assume missing certification details.

A QUESTION TO REVIEW TOGETHER

Which fabric suits this product, and why?

Working across the team

These work profiles describe benefits. Account permissions and access scope are configured separately.

Fabric supplier and catalogue owner

Need: Present a structured catalogue and control which information is shared.

Daily use: Review catalogue records and file-import previews. Select which fields to share, then respond to sample and quotation requests.

Main benefit: See the scope of shared product information and the requests still awaiting a reply.

Handoff and decision: Catalogue sharing is separate from a commercial offer. Authorised people confirm price, stock and delivery terms.

Sourcing or development lead

Need: Understand the choice rationale, missing tests and outstanding work.

Daily use: Review decision, sample, quotation and readiness records. Turn gaps into tracked work with an owner label and target date.

Main benefit: Identify the confirmations needed for a decision and make the follow-up plan explicit.

Handoff and decision: Adding an owner label does not send a message or invitation, or grant access.

WHAT SHOULD THE NEXT PERSON RECEIVE?

Search requirements, compared fabrics, sample and test status, and quotation details awaiting confirmation.

From a need to everyday use

This is a suggested sequence. Available screens and actions depend on your account access.

01 Describe the need

Describe the product, fabric and commercial requirements by text or voice. Start a separate search for a new brief; earlier conversations remain available.

Reviewing a past search is separate from resuming it.

02 Compare fabrics

Review private and shared catalogue records. Compare up to three fabrics and see which requirements are known or missing.

An exact name/code match alone does not establish suitability.

03 Follow samples and quotations

Distinguish a draft from a real request. Link a real request to the project and review the supplier reply, per-fabric price, unit, quantity and validity.

Preparing a draft and explicitly sharing a request are separate actions.

04 Record the reason for selection

Review quotations and sample assessments with confirmed receipt in the decision board, then record your selection and reason.

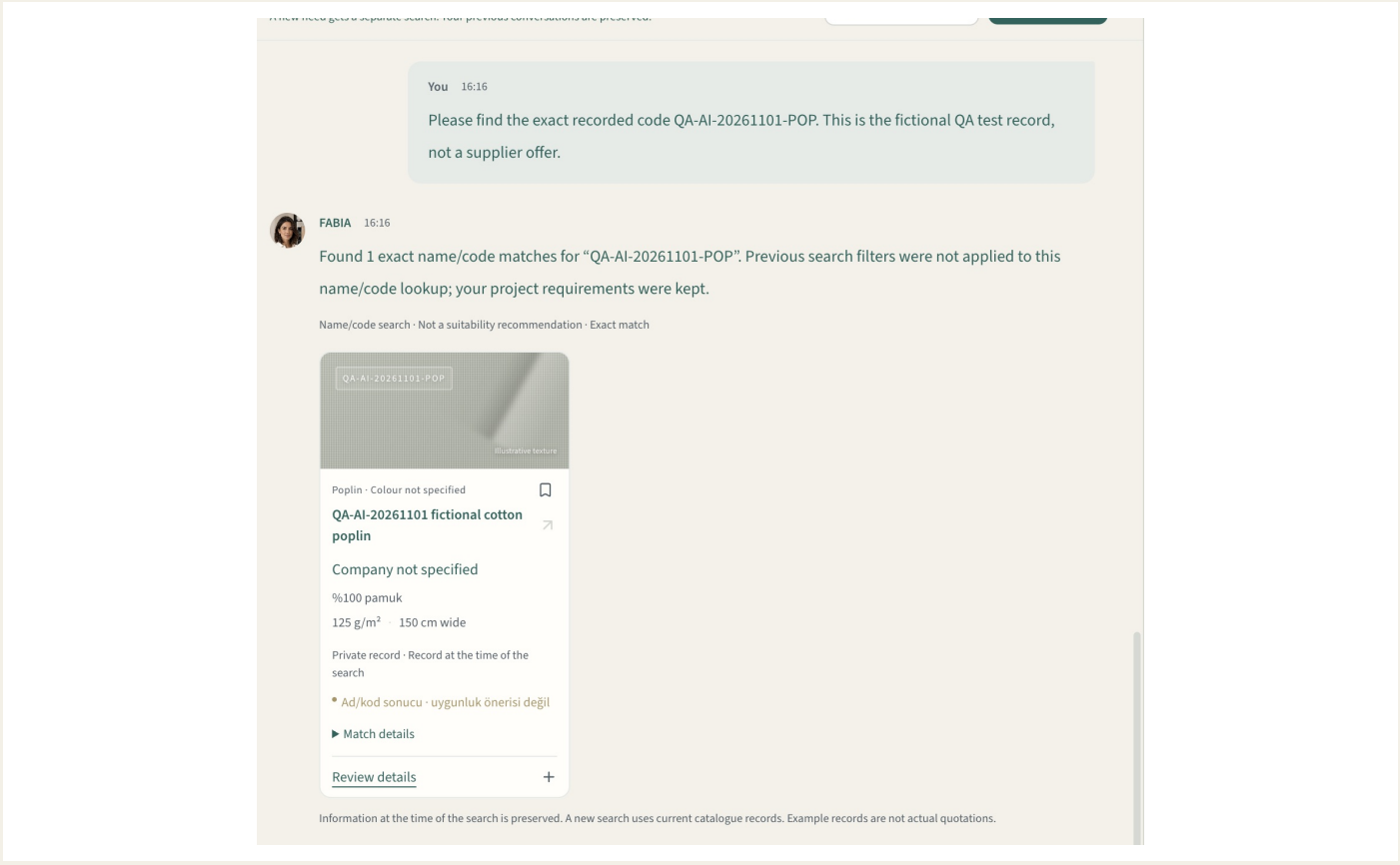
Recording a selection does not place a purchase order or make a payment.

EXAMPLE SCENARIO / FICTIONAL

Compare three poplins for a shirt by composition, weight and width. One may have the better price while another has the better sample assessment. Review actual quotation conditions and sample findings in the same project and record the reason for your choice.

Look inside the workspace

Read the example alongside the task and the information you need to check.



Application screen shown with fictional records.

A fabric code and its recorded specifications are visible together. Use search with the shortlist, real requests and decision board to move the fabric choice forward.

BEFORE MOVING THE WORK FORWARD

01 Assess technical suitability separately from a code match.

02 Distinguish a draft, a shared real request and a received quotation.

03 Confirm sample receipt and quotation validity before selecting.

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Plan your first use

Choose a small real task, record the starting point and review the experience with your team.

BEFORE YOU START

01 Choose a product need and specifications to compare.

02 Check catalogue accuracy and sharing scope.

03 Identify who will decide on samples, tests and quotations.

HOW COULD YOU ASSESS THE BENEFIT?

- Time to find suitable options
- Information completed for comparison
- Options reaching sample evaluation

These are suggested measures, not achieved performance results or guaranteed savings.

SCOPE AND YOUR TEAM'S DECISIONS

Catalogue and request access depends on account and sharing permissions. Drafts are not sent automatically; real requests require an explicit sharing action. The application does not place orders, make payments or automatically notify suppliers of a selection. Confirm samples, tests, stock and commercial terms separately.

ACCESS AND NEXT STEP

Invited pilot · access for invited accounts.

Request a guided demo or a scoped pilot. We will review onboarding, usage and support needs together.

fabia.sartoai.com

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Orain

Your digital order & operations specialist

What changed in the order, and who follows up?

Review and save purchase-order data from PDFs, then track stages from materials to shipment. Ask Orain, inspect the supporting records and clarify the follow-up.

WHICH WORK DOES IT HELP WITH?

When order information lives in separate documents and messages, finding the current status and who should follow up takes time.

KEY WORKING AREAS

- **PDF import and revision differences**
- **Stage and material-supply tracking**
- **Sourced AI, team notes and requests**
- **Status summaries and capacity scenarios**

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How could it help in your role?

These work profiles describe benefits. Account permissions and access scope are configured separately.

Merchandiser

Need: Follow customer order status and information gaps in the same context.

Daily use: Review PDF imports or differences in a new document. Follow stages, record team decisions and request supplier updates; ask Orain about follow-up.

Main benefit: Make it easier to discuss status, source and next action instead of searching across documents.

Handoff and decision: Order import requires its own operational and commercial permissions.

Operations and planning

Need: Track stages, dates and actual quantities consistently.

Daily use: Review owners, target dates and completed quantities. Compare reported weekly supplier capacity with the remaining load you can access and try an allocation scenario.

Main benefit: See who follows each stage and understand the basis of the latest update.

Handoff and decision: A scenario does not automatically change order allocation. Check the full company load before saving the relevant allocation separately.

Materials coordinator

Need: Connect fabric and trim readiness to the rest of the order.

Daily use: Record required, ordered and received quantities for fabric and trims in the appropriate unit; follow the supplier and expected arrival date.

Main benefit: See material gaps, quantities still to order and goods in transit in the same order context.

Handoff and decision: Commercial pricing and customer fields have separate access conditions.

A QUESTION TO REVIEW TOGETHER

Which order is at risk, why, and who should act today?

Working across the team

These work profiles describe benefits. Account permissions and access scope are configured separately.

Production team

Need: Connect cutting, sewing, laundry and packing progress to the correct order.

Daily use: Update your stages and actual quantities, recording blockers and justified corrections.

Main benefit: Other departments can review current production information from the same order.

Handoff and decision: Quantity and stage rules apply; a conversation alone does not change records.

Quality team

Need: Track quality-stage status within authorised orders.

Daily use: Review the quality stage and related order information, then record updates within your access.

Main benefit: Make quality-stage status visible to operations in its order context.

Handoff and decision: Stage tracking does not replace detailed inspection and evidence reporting in Quai.

Logistics and company administrator

Need: Clarify shipment-stage information and access to records.

Daily use: Logistics follows actual shipments. Authorised users prepare customer or manager status summaries and review PDF/CSV exports; administrators manage account access.

Main benefit: Manage day-to-day information needs and access responsibilities distinctly.

Handoff and decision: Account administration alone does not grant order or commercial-data access.

WHAT SHOULD THE NEXT PERSON RECEIVE?

The latest confirmed status, information source, responsible department and the action needed at the next stage.

From a need to everyday use

This is a suggested sequence. Available screens and actions depend on your account access.

01 Review the PDF

Check order lines and sources. In a new document, select matched differences and record a reason to revise existing orders.

Select prices separately; unmatched rows are not applied automatically.

02 Update the stages

Update the materials, trims, cutting, sewing, wash, quality, packing and shipment stages you are authorised to manage.

Keep target dates, completed quantities and actual shipments distinct.

03 Connect the follow-up

Update material supply, add an order note or decision, and request an update from the relevant colleague or supplier.

Check supplier visibility and the requested information before sharing.

04 Ask Orain

Ask an order question by text or voice. Inspect the answer’s sources, coverage and missing information.

The answer does not automatically change an order.

05 Review the summary and scenario

Review a status summary before sharing. Assess capacity and allocation scenarios against reported data and your access scope.

A partial load view is not the full company workload or an automatic plan.

EXAMPLE SCENARIO / FICTIONAL

The team asks which orders need follow-up. Orain summarises accessible records with sources and states when production or loading status is not recorded. The merchandiser confirms missing information with the relevant team and clarifies the follow-up.

Look inside the workspace

Read the example alongside the task and the information you need to check.



Fictional order example; this capture is in Turkish.

The example shows a question, sourced answer and order card together. Its dates and forecast are fictional; in real use, inspect the scope and freshness of the records.

BEFORE MOVING THE WORK FORWARD

01 Check the order number, source and records covered by the answer.

02 Do not treat unrecorded production or loading status as current information.

03 Clarify the follow-up and owner; let the team confirm delivery commitments.

Plan your first use

Choose a small real task, record the starting point and review the experience with your team.

BEFORE YOU START

01 Select a few active orders and representative source PDFs.

02 Define each user’s department, order and commercial-field scope.

03 Agree on dates, quantities and ownership for stage updates.

HOW COULD YOU ASSESS THE BENEFIT?

- Time to retrieve order information
- Critical information with a current source
- Follow-ups with a clear owner

These are suggested measures, not achieved performance results or guaranteed savings.

SCOPE AND YOUR TEAM’S DECISIONS

Users see only authorised orders and fields; commercial access is separate. PDF imports and differences are saved after human review. Capacity scenarios use reported values and accessible load; they do not automatically change allocations. Review summaries before sharing. Do not assume a live ERP connection or shipment commitment.

ACCESS AND NEXT STEP

Access through a personal account set up by your company administrator.

Request a guided demo or a scoped pilot. We will review onboarding, usage and support needs together.

orain.sartoai.com

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Quai

Your digital quality specialist

Turn inspection findings into traceable decisions.

Keep brand criteria, measurements, findings and photos in one inspection record. Follow QA review, supplier responses and reinspection.

WHICH WORK DOES IT HELP WITH?

Combining notes, measurements and photos after an inspection adds reporting work. A claimed correction needs to be distinguished from verified closure.

KEY WORKING AREAS

Brand templates and inspection plans

Measurements, tolerances and photo evidence

QA review and supplier corrective action

Reports, evidence packages and reinspection

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How could it help in your role?

These work profiles describe benefits. Account permissions and access scope are configured separately.

Inspector

Need: Connect field measurements and findings to the correct sample and specification.

Daily use: Record measurements, checks and findings for the assigned sample. Add a description, severity and photo together for a nonconformity.

Main benefit: Prepare a finding for review with its sample, criterion and supporting evidence.

Handoff and decision: Independent QA reviews the report. Supplier corrections are verified through the required reinspection.

Brand QA team

Need: Review findings with evidence and verify corrections.

Daily use: Approve criteria, assign inspections and review reports. Request justified corrections; where permitted, share findings with the supplier and plan reinspection.

Main benefit: Track the report basis, current revision and evidence required for closure.

Handoff and decision: Supplier responses, report approval, finding closure and shipment decisions are distinct actions.

Supplier and factory lead

Need: Understand and respond to correction requests explicitly shared by the brand.

Daily use: Review the shared action, instruction and evidence. Respond with an explanation and file, then follow the review.

Main benefit: See the context of the required correction without needing the full brand file.

Handoff and decision: Internal notes and the complete brand report are not shared. Your response is not verified closure.

A QUESTION TO REVIEW TOGETHER

What was found, where is the evidence, and what decision is needed?

Working across the team

These work profiles describe benefits. Account permissions and access scope are configured separately.

Merchandiser

Need: Track technical documents and quality status in their order context.

Daily use: Review the assigned order file and approved reports you may access; coordinate documents and lots with quality.

Main benefit: Understand which documents and inspection scope support the order review.

Handoff and decision: Order access does not automatically grant QA approval or shipment-decision rights.

Brand and operations manager

Need: See quality status and open actions without losing the technical basis.

Daily use: Open management summaries from authorised approved reports; review critical findings, sample scope and current actions. Download PDFs and evidence packages where permitted.

Main benefit: Assess the result, inspection scope and ongoing corrections in the same context.

Handoff and decision: A management report is not automatic shipment release; downloading may require separate permission.

Access and archive administrator

Need: Manage brand, order and file access consistently.

Daily use: Manage users, brands and order access within your authority. Review archive and export rights against the relevant work scope.

Main benefit: Keep account administration and quality decisions as separate responsibilities.

Handoff and decision: An administration label alone does not grant all quality data or approval rights.

WHAT SHOULD THE NEXT PERSON RECEIVE?

The finding and sample, related evidence, QA instruction, supplier response and required reinspection.

From a need to everyday use

This is a suggested sequence. Available screens and actions depend on your account access.

01 Prepare documents and criteria

Identify order, lot, source document and current revision; QA verifies criteria.

Which specification governs the inspection?

02 Record on the floor

The assigned inspector links samples, measurements, results and photos in the inspection context.

Make incomplete scope explicit.

03 Review the report

The inspector submits a revision; independent QA approves it or requests a correction with a reason.

Report approval is not product acceptance or shipment release.

04 Follow corrections

QA shares the permitted finding and the supplier responds with explanation and evidence.

A response does not close the finding.

05 Verify and report

After required reinspection and independent review, QA records closure; managers review the authorised summary.

Shipment remains a separate authorised decision.

EXAMPLE SCENARIO / FICTIONAL

For a fictional 54 cm target with an accepted range of 53.5-54.5 cm, 54.5 cm is within tolerance and 54.6 cm is outside it. Missing photo evidence remains visible. The inspector cannot approve their own report; another QA user reviews it.

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Look inside the workspace

Read the example alongside the task and the information you need to check.



Application screen shown with fictional records.

For the same target measurement, one sample is within tolerance and another is outside it. Measurement results and QA review status are shown separately; the team reviews findings against the criterion and evidence.

BEFORE MOVING THE WORK FORWARD

01 54.5 cm is within the boundary; 54.6 cm is outside it. Check the specification used.

02 Read evidence gaps and QA review separately from measurement results.

03 Complete independent QA review; keep the report distinct from shipment release.

Plan your first use

Choose a small real task, record the starting point and review the experience with your team.

BEFORE YOU START

01 Choose an inspection scope and current template for one brand, order and facility.

02 Define inspector, independent QA, supplier and manager access.

03 Agree on finding photos, reinspection and report delivery standards.

HOW COULD YOU ASSESS THE BENEFIT?

- Time to prepare the inspection report
- Findings with complete evidence
- Corrections awaiting verification

These are suggested measures, not achieved performance results or guaranteed savings.

SCOPE AND YOUR TEAM'S DECISIONS

The current release uses measurement, tolerance and evidence rules; it has no generative AI adviser. Brand and role permissions apply. Inspectors cannot approve their own reports. QA report approval is not shipment release or automatic lot acceptance.

ACCESS AND NEXT STEP

Your workspace administrator assigns account and order permissions.

Request a guided demo or a scoped pilot. We will review onboarding, usage and support needs together.

quai.sartoai.com

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Maria

Your digital marketing specialist

From product facts to content in your brand voice.

Introduce your brand and products, then prepare Instagram, email and product-page copy from a campaign brief. Edit, review and export drafts for publication.

WHICH WORK DOES IT HELP WITH?

When brand voice, product information and campaign drafts live in different places, it is difficult to track whether content uses current sources.

KEY WORKING AREAS

Brand voice and verified product facts

Campaign briefs and channel copy

Editing, versions and human approval

TXT export, calendar and recorded results

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How could it help in your role?

These work profiles describe benefits. Account permissions and access scope are configured separately.

Brand owner and marketing lead

Need: Keep brand voice and product facts consistent during content creation.

Daily use: Choose products, audience, channel and content language. Edit headline, copy and call-to-action drafts, then check them against current product facts.

Main benefit: Use the same product facts as a consistent starting point across channels.

Handoff and decision: Brand definition and objectives are human decisions; re-review content after changes.

Content and campaign specialist

Need: Move from a campaign brief to channel-specific first drafts.

Daily use: Select products and the brief; review Instagram, email and product-page drafts. Edit the text and pass visual direction to the production team.

Main benefit: Work from drafts informed by brand and product context instead of starting from a blank page.

Handoff and decision: Visual direction is text, not automatic image generation or channel publication.

A QUESTION TO REVIEW TOGETHER

How should we present this collection in our brand voice across channels?

Working across the team

These work profiles describe benefits. Account permissions and access scope are configured separately.

Product and commercial-information owner

Need: Keep claims about price, stock, composition and care grounded in current records.

Daily use: Review product records and verification status. Check imported CSV records and update changed product information.

Main benefit: Make it easier for content specialists to identify which information can be used.

Handoff and decision: Price and stock are maintained records, not automatic ecommerce synchronisation.

Content reviewer and manager

Need: Assess whether a draft is suitable for publication and review post-campaign observations.

Daily use: Check sources and text, complete human review and export a TXT package. Record scheduling and actual results from externally published campaigns.

Main benefit: Track drafts, approvals and actual publication outcomes as separate stages.

Handoff and decision: Approval is not publication. This work profile does not create a separate approval route or user account.

WHAT SHOULD THE NEXT PERSON RECEIVE?

Current product sources, the selected content version, human approval and the publication task in the external channel.

From a need to everyday use

This is a suggested sequence. Available screens and actions depend on your account access.

01 Prepare the brand

Prepare the brand, audience and product sources; choose the campaign content language separately in the brief.

Does the brand definition fit the campaign objective?

02 Check product information

Organise relevant products and verified technical and commercial facts.

Are price, stock and product claims current?

03 Draft the campaign

Choose the brief and channels, then review drafts and edit copy and visual direction.

Do not fill missing facts with marketing claims.

04 Review and export

Complete human review against current sources and export the copy package.

Re-review approval after a source change.

05 Record the schedule and results

Your team publishes in the external channel and records the schedule and actual results in Maria.

Manual results do not prove causal advertising impact.

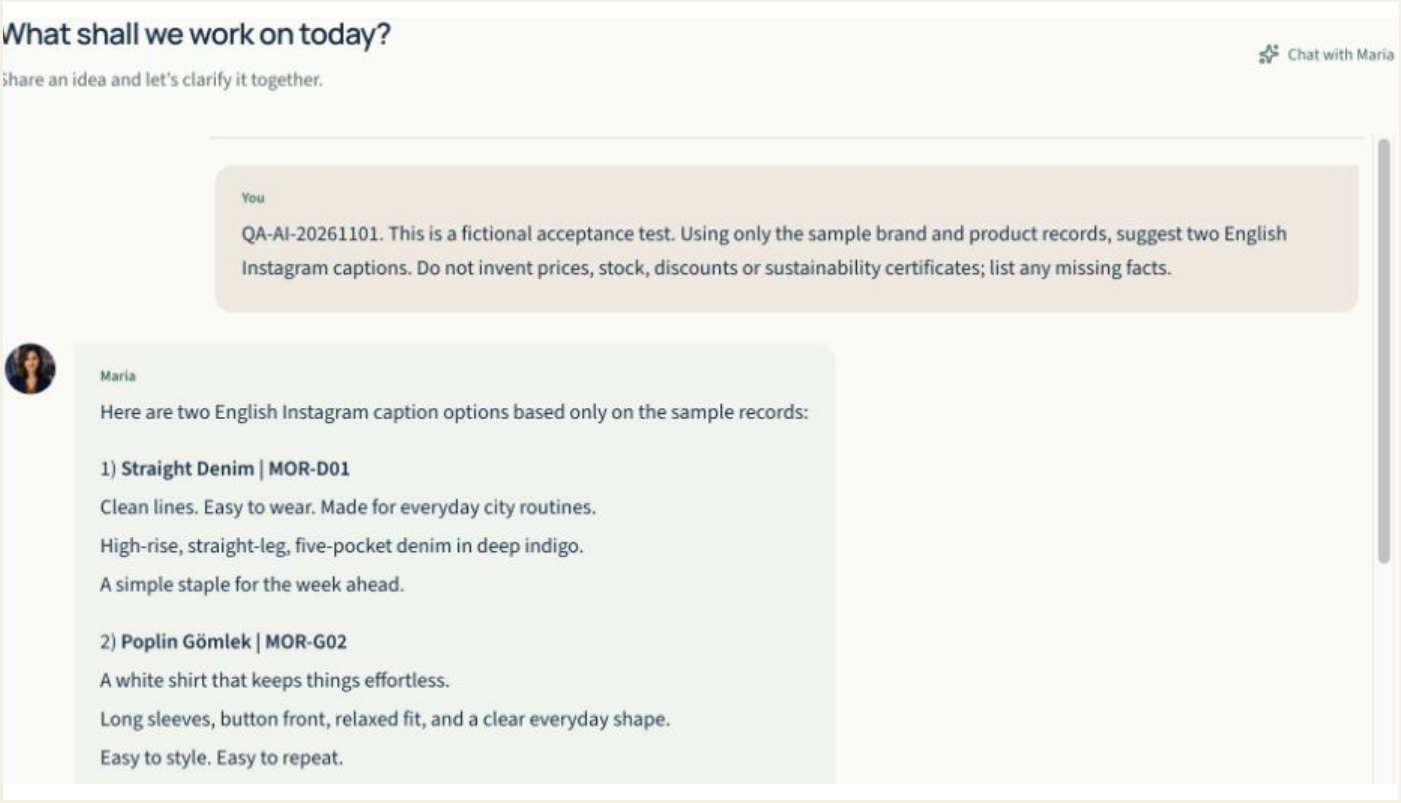
EXAMPLE SCENARIO / FICTIONAL

Prepare two English Instagram captions for a fictional poplin shirt. The content specialist checks the drafts against recorded product facts and avoids unsupported price or stock claims. An authorised person reviews the copy; the team publishes in the external channel.

Updated: 6 November 2026

Look inside the workspace

Read the example alongside the task and the information you need to check.



Application screen shown with fictional records.

Real English AI copy prepared from fictional brand and product records. Drafts are for the content team to review; this screen does not indicate external publication.

BEFORE MOVING THE WORK FORWARD

01 Check brand voice, campaign language and channel fit separately.

02 Verify price, stock and product claims against recorded sources.

03 Publish in the external channel and record actual results afterwards.

Updated: 6 November 2026

Plan your first use

Choose a small real task, record the starting point and review the experience with your team.

BEFORE YOU START

01 Choose a product, audience, channel and campaign language.

02 Choose channels and the person responsible for reviewing content.

03 Agree on external publication and how results will be recorded.

HOW COULD YOU ASSESS THE BENEFIT?

- Time from brief to a draft ready for review
- Share of content using current sources
- Actual results recorded after a campaign

These are suggested measures, not achieved performance results or guaranteed savings.

SCOPE AND YOUR TEAM'S DECISIONS

Maria creates content drafts; a visual direction is not a generated image. It does not automatically publish or send email. Your team records calendar entries and results; advertising and sales results are not pulled automatically. Renew approval after source or brief changes.

ACCESS AND NEXT STEP

Invited pilot · sign-in link sent to an invited email address.

Request a guided demo or a scoped pilot. We will review onboarding, usage and support needs together.

maria.sartoai.com

Updated: 6 November 2026

Carin

Your digital customer experience specialist

Give customer questions a source-backed reply.

Review customer messages alongside approved product and support information. Check reply drafts against their sources and identify missing facts or questions needing human support.

WHICH WORK DOES IT HELP WITH?

When product, sizing, care and support policies are scattered, preparing an answer takes longer. Exceptions and missing information need to reach the right person.

KEY WORKING AREAS

Approved product and support knowledge

Tickets, conversations and separate internal notes

Sourced drafts and human review

History, statuses and channel setup

IN THIS GUIDE

01 Purpose and working areas

02 Benefits for everyday users

03 Other users and team handoffs

04 Workflow and an example scenario

05 Actual screen and review points

06 Getting started, measures and scope

Updated: 6 November 2026

How could it help in your role?

These work profiles describe benefits. Account permissions and access scope are configured separately.

Customer support representative

Need: Prepare replies from the right sources and identify missing information.

Daily use: Link the inquiry to the correct product. Review the draft against original source excerpts; complete missing information or refer it for human support.

Main benefit: See what supports a reply and where more confirmation is needed in the same workspace.

Handoff and decision: Do not promise sizing suitability, refunds or payments without supporting information.

Product and knowledge-base owner

Need: Ground replies in current, reviewed product and support information.

Daily use: Review care, sizing, shipping and support records; maintain approval and validity dates and keep product information current.

Main benefit: Help representatives identify usable sources and reduce reliance on outdated information.

Handoff and decision: Source checks do not guarantee every statement; human review is still needed.

A QUESTION TO REVIEW TOGETHER

What information should support the reply, and what needs a human handoff?

Working across the team

These work profiles describe benefits. Account permissions and access scope are configured separately.

Support lead and exception reviewer

Need: See why a request cannot be resolved using standard information.

Daily use: Review escalated tickets, conversation history and separate internal notes. Record the reason for resolution or handoff.

Main benefit: Keep draft responses separate from business decisions and follow exceptions more clearly.

Handoff and decision: Refunds, payments and cancellations are not automatically executed by the application.

Brand and customer experience manager

Need: Understand recurring topics and the status of open inquiries.

Daily use: Review topic and status summaries from recorded inquiries. Use recurring information gaps to improve the knowledge base and team process.

Main benefit: Discuss which support information is missing and which topics need human assessment.

Handoff and decision: Record counts are not satisfaction scores or measured response times. This profile does not automatically grant manager access.

WHAT SHOULD THE NEXT PERSON RECEIVE?

The inquiry summary, approved source, reviewed reply draft and reason for resolution or handoff.

From a need to everyday use

This is a suggested sequence. Available screens and actions depend on your account access.

01 Prepare the knowledge base

Organise brand voice, approved support knowledge and relevant product records.

Review verification and validity dates.

02 Give the inquiry context

Record the customer message, topic, language and related products.

Internal notes and customer-facing replies are separate.

03 Review the draft and sources

Review the summary, draft reply, information request or recommendation for human review.

Check that citations match the product and question.

04 Complete human review

Edit and approve against current sources, or hand off when information is insufficient.

Source or conversation changes invalidate earlier approval.

05 Track the reply and outcome

Use the reply according to the pilot's enabled channel scope and record resolution or handoff reasons.

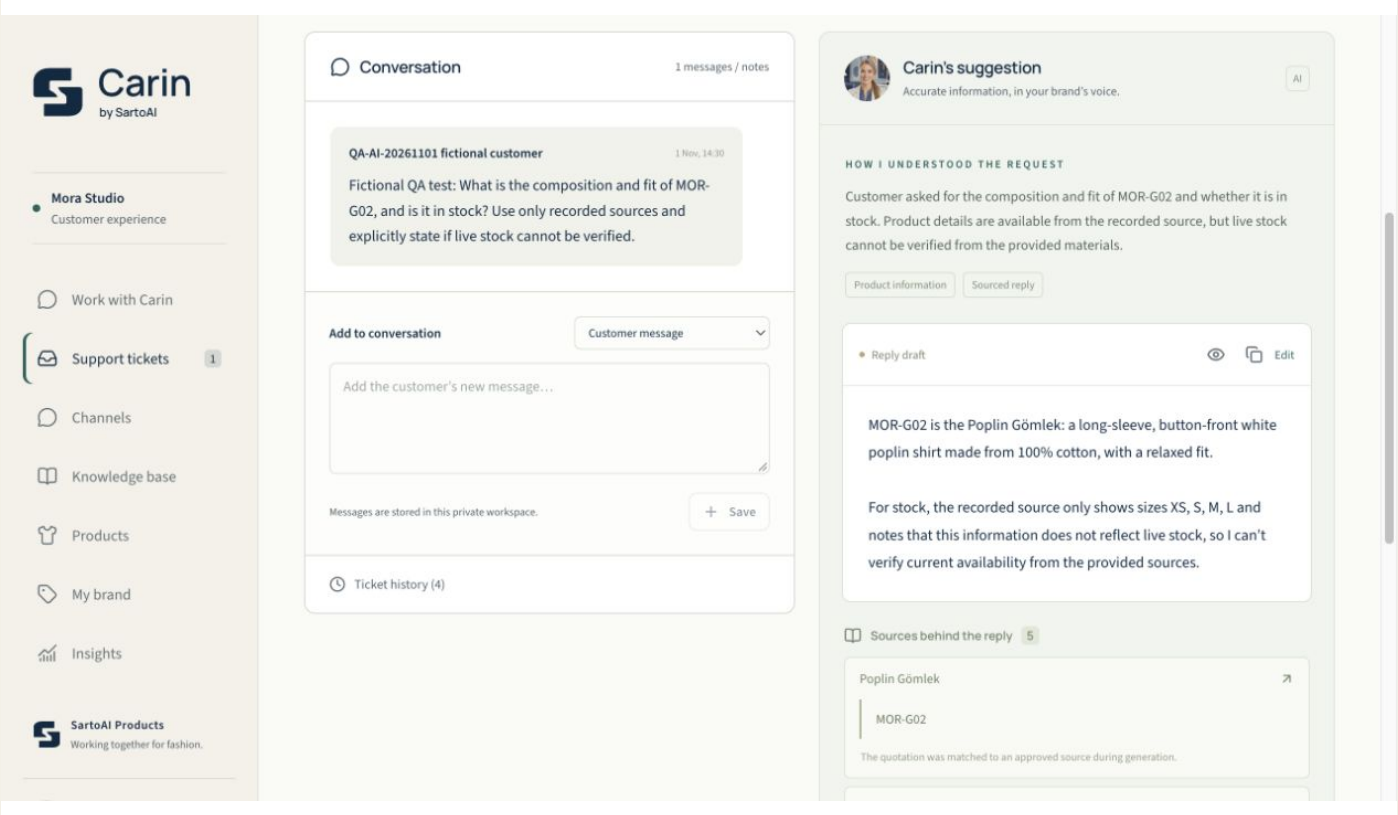
Live channel connections are not enabled in this pilot.

EXAMPLE SCENARIO / FICTIONAL

A customer asks about a fictional poplin shirt's composition, fit and availability. Carin presents the recorded 100% cotton and relaxed-fit details with sources. A size list is not treated as live stock; current availability needs separate verification.

Look inside the workspace

Read the example alongside the task and the information you need to check.



Application screen shown with fictional records.

A real AI reply to a fictional support inquiry. Composition and fit are grounded in the product record; the size list is explicitly not treated as live stock.

BEFORE MOVING THE WORK FORWARD

01 Check that the inquiry is linked to the correct product record.

02 Compare the reply with original source excerpts, which may use a different language.

03 Confirm missing information and manage approval and actual sending as separate steps.

Updated: 6 November 2026

Plan your first use

Choose a small real task, record the starting point and review the experience with your team.

BEFORE YOU START

01 Prepare current, approved information for a few common questions.

02 Complete representative product, care and sizing records.

03 Define topics requiring human review and the authorised decision-maker.

HOW COULD YOU ASSESS THE BENEFIT?

- Time to prepare a response draft
- Responses supported by sources
- Inquiries handed off for review and resolved

These are suggested measures, not achieved performance results or guaranteed savings.

SCOPE AND YOUR TEAM'S DECISIONS

WhatsApp and Instagram connection infrastructure is available; live channel accounts have not yet been connected in the pilot. Approving or copying a reply does not send it. Authorised staff verify live stock, refunds, payments and exceptions.

ACCESS AND NEXT STEP

Invited pilot · sign-in link sent to an invited email address.

Request a guided demo or a scoped pilot. We will review onboarding, usage and support needs together.

carin.sartoai.com

Updated: 6 November 2026

Claire

Your digital technical specification specialist

From technical documents to a production sheet you can review.

Upload PDFs, Excel files and images. Claire prepares a Turkish production-sheet draft; review measurements, instructions and sources, resolve open questions and share the approved output.

WHICH WORK DOES IT HELP WITH?

When measurements, sewing instructions and revision notes arrive in separate files, accurate translation and production handoff take care and time. An outdated instruction, changed number or missed negation can affect production decisions.

KEY WORKING AREAS

PDF, Excel and image sources

Source-linked Turkish production sheet

Measurement tables and open technical questions

Review, approval and PDF / Excel export

IN THIS GUIDE

01 Purpose and working areas

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Updated: 6 November 2026

How could it help in your role?

These work profiles describe benefits. Account permissions and access scope are configured separately.

Technical merchandising

Need: Hand customer instructions to production accurately.

Daily use: Add the PDFs, Excel files and images for one style. Review the Turkish instructions, measurement table and clarification questions alongside their sources.

Main benefit: Bring scattered technical documents into a common sheet the production team can review.

Handoff and decision: Pass gaps and conflicts to a specialist; obtain customer confirmation separately.

Pattern-making and technical specialist

Need: Verify measurements, tolerance and instruction meaning.

Daily use: Compare measurements, size columns, units, tolerances and drawing notes with the originals. Record reasoned answers and corrections for open questions.

Main benefit: Distinguish sourced details from questions still awaiting a technical decision.

Handoff and decision: Save corrections; leave unresolved issues open with reasons.

A QUESTION TO REVIEW TOGETHER

Is this technical instruction translated correctly, and which source and revision support it?

Working across the team

These work profiles describe benefits. Account permissions and access scope are configured separately.

Production and quality team

Need: Work with the correct style and current approved sheet.

Daily use: Check the style, revision, measurement table and department instructions in the current approved PDF. Review original drawings and source references where needed.

Main benefit: Help trace production instructions back to their source.

Handoff and decision: Distribute the new revision; previously downloaded files cannot be recalled.

Company administrator and approver

Need: Manage access and technical publication decisions.

Daily use: Set access and team roles. Authorise the correct revision after unresolved questions and source checks have been completed.

Main benefit: Make review and publication responsibilities visible.

Handoff and decision: Internal approval is not customer approval; your authorised team decides.

WHAT SHOULD THE NEXT PERSON RECEIVE?

Hand off the style, scope, source files, current revision, open technical issues and approved sheet together.

From a need to everyday use

This is a suggested sequence. Available screens and actions depend on your account access.

01

1. Add your files

Upload PDFs, Excel files or images for one style. Check its identity and scope, then start preparation of the Turkish sheet.

Scanned pages and drawing notes can be read; check missing or unreadable information in the source.

02

2. Resolve open questions

Compare conflicting, ambiguous or missing details with their sources. Save the technical decision and corrections against the relevant question.

Answering a question does not replace customer confirmation or physical testing.

03

3. Review and download the sheet

Review the measurement table, instructions and source references. After authorised approval, download the production PDF or other available exports.

Internal approval is not customer approval or a guarantee of production suitability.

EXAMPLE SCENARIO / FICTIONAL

A shirt has sewing notes in a PDF and size measurements in Excel. Claire brings them into Turkish instructions and a measurement table, raising a question when sources disagree. A specialist confirms the correct value, reviews the sheet and an authorised person shares the current revision.

Look inside the output

Read the example alongside the task and the information you need to check.

Yıkama Sonrası Bitmiş Ürün Ölçü Tablosu

Ölçü	S	M	L	Birim	Tolerans
P01 Yarım göğüs genişliği	48	50	52	cm	±0.5 cm
P02 Tam boy uzunluğu	64	66	68	cm	±0.5 cm
P03 Kol boyu	60	61	62	cm	±0.5 cm

Kaynak: claire-gemini-final-test.pdf · PDF · P01: Sayfa 1; P02: Sayfa 1; P03: Sayfa 1

Fictional production PDF downloaded from the current live release.

The three-step flow produces a Turkish production sheet with a measurement table, instructions and source references. The example product and values are fictional.

BEFORE MOVING THE WORK FORWARD

01 Compare size order, measurements, units and tolerances with the original source.

02 Resolve open questions and missing source links during technical review.

03 Check that the shared file belongs to the correct style and current approved revision.

Plan your first use

Choose a small real task, record the starting point and review the experience with your team.

BEFORE YOU START

01 Have your administrator authorise the invited email and appropriate team role.

02 Select current sources for one style that you are authorised to share.

03 Identify the technical reviewer and record current preparation time.

HOW COULD YOU ASSESS THE BENEFIT?

- Translation and review time per style
- Technical translations corrected by a specialist
- Production sheets with verified sources and revisions

These are suggested measures, not achieved performance results or guaranteed savings.

SCOPE AND YOUR TEAM'S DECISIONS

The main output is a Turkish production sheet; this English guide does not imply unrestricted translation languages. AI reading and source matching can be wrong. The technical team checks numbers, sizes, units, negative instructions and source links. Exports use the Claire layout rather than exactly reproducing the original Excel design. There is no additional customer-level access separation within a company.

ACCESS AND NEXT STEP

Invited pilot · sign-in link for an email address authorised by your company administrator.

Request a guided demo or a scoped pilot. We will review onboarding, usage and support needs together.

claire.sartoai.com

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